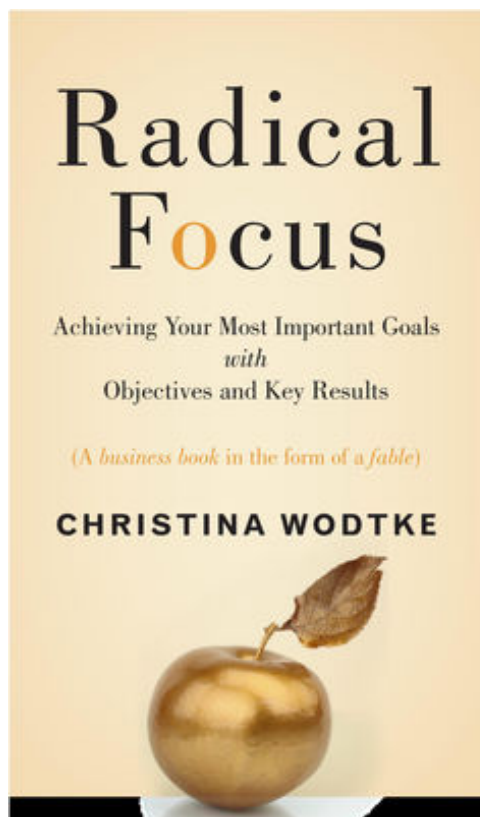


Descargar libros gratis Radical Focus - Christina Wodtke QBook



"This book is useful, actionable, and actually fun to read! If you want to get your team aligned around real, measurable goals, Radical Focus will teach you how to do it quickly and clearly." - Laura Klein, Principal, Users Know

A actionable business book in the form of a fable.

Radical Focus tackles the OKR movement and better goal setting through the powerful story of Hanna and Jack's struggling tea startup. When the two receive an ultimatum from their only investor, they must learn how to employ Objectives and Key Results (OKRs) with radical focus to get the right things done. Will they be able to accomplish the few critical actions that will save their startup? Or will they end up mired in distractions and choices as their time runs out?

The author pulls from her experience with Silicon Valley's hottest companies to teach practical insights on goal setting in fable form. How do you inspire a diverse team to work together, going all out in pursuit of a single, challenging goal? How do you stay motivated despite setbacks and

failures? As you see through Hanna and Jack's story, it's about creating a framework for regular check-ins, key results, and most of all, the beauty of a good fail. Wodtke adds a bonus section in the second half of the book to lay out her most practical insights into applying Objectives and Key Results (OKRs) to your specific workplace and challenges.

Ready to move your team in the right direction? Read this book together, and learn Wodtke's powerful system of decision making to create your focus and find success.

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