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Contiene las herramientas ofrecidas por Excel, con las cuales se pueden construir modelos financieros para analizar el impacto de una decisión en los objetivos y resultados de la empresa. Los modelos se explican de forma gráfica y conceptual.

Contenido: Planeación financiera. Modelos financieros. Herramientas del Excel para el modelaje financiero. Análisis de sensibilidad. Simulación de resultados. Optimización de resultados. Evaluación de proyectos. Proyección y valoración de empresas. Casos de modelos financieros con Excel. Funciones utilizadas en modelos financieros. Manual de VBA para Excel. Funciones personalizadas del Excel. Ejercicios propuestos.

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