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La sociedad de coste marginal cero confirma a Jeremy Rifkin como un visionario sin igual en el campo de las tendencias tecnológicas.

Asistimos a la aparición de una nueva y extraordinaria infraestructura tecnológica -el Internet de las cosas- con el potencial de reducir a casi cero los costes marginales de grandes segmentos de la vida económica en los próximos años. Según Rifkin, este descenso de los costes marginales está dando lugar a una economía mixta -en parte mercado capitalista y en parte procomún colaborativo- que tiene repercusiones de gran alcance para la sociedad.

En definitiva, Rifkin presenta una sociedad de coste marginal casi nulo que desencadenará en un nuevo paradigma económico.

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