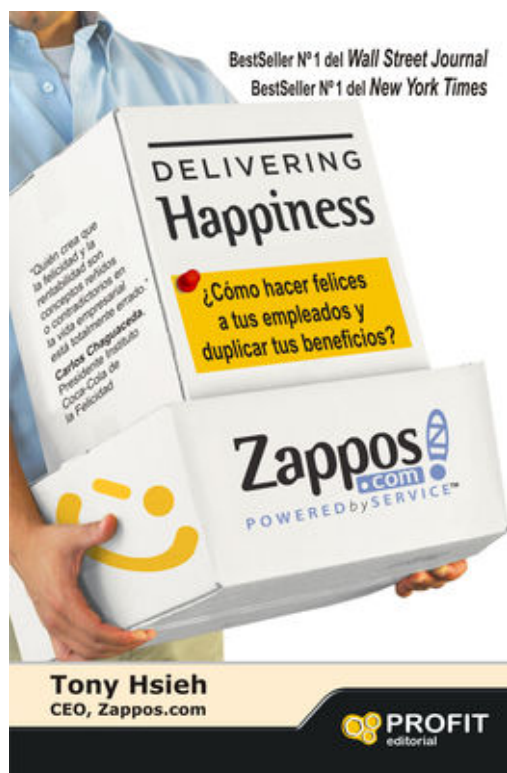


Descargar libros gratis Delivering happiness - Tony Hsieh QBook



Descubre cómo una política de empresa basada en la felicidad de todos sus miembros ayuda a tener una mayor productividad y beneficios a largo plazo.

Tony Hsieh comparte diferentes experiencias que ha adquirido tanto en los negocios como personalmente, a lo largo de su vida, desde sus inicios hasta la creación de su empresa, Zappos. Rápido y realista, nos muestra cómo la felicidad es un efectivo modelo de negocio a seguir para lograr el éxito, y cómo concentrándonos en la felicidad de esos que nos rodean, podemos aumentar nuestro propio nivel de felicidad.

-El modelo de negocio que propone este libro mejora la rentabilidad empresarial a largo plazo. Explica cómo encontrar el equilibrio justo entre beneficios, pasión y propósitos, tanto en la vida como en los negocios.

-Bestseller nº 1 del Wall Street Journal y del New York Times durante 27 semanas consecutivas.

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